



VISTA PACK

BANDING
TOGETHER



What does Gcpack do?

Shelf Ready Banding



Promotional packaging, Shelf Ready and more!

Promotional packaging

Combine bundling your products with the *Branding by Banding* concept and you will have unique opportunities for seasonal packaging and special promotions. Your *2 for the price of 1* offer will stand out with printed banding. Customer advantage works to your advantage.

Savings

Many companies such as contract packagers already recognise and experience the advantages of Banding equipment. For example, the Banding uses **less than 50% of the energy** needed for a shrink-wrapping machine. Add this to the reduction in materials and you are achieving considerable savings both for your company and the environment.

Seal and secure

Gcpack banding can bundle and package products while sealing them closed. The band itself is firmly sealed closed at the base of the product. Once opened, the band can not be re-sealed. Both you and the consumer will immediately see whether the packaging is still intact. This is especially important for refrigerated products, medicines and other sensitive goods. In addition to bundling and packaging, increase safety, security and confidence in the product.

SRP (Shelf Ready Packaging) is a reality

The aim of SRP is to reduce the volume of packaging materials and simplify unwrapping and placing products on the shelves in the supermarket. Gcpack's answer is *Shelf Ready Banding!* Complete outer boxes are replaced by open trays, stabilised and sealed with an easy to remove band. For example, in the Delhaize supermarkets in Belgium, banded stacks of products are placed in uniform crates which are reused. Packaging material is minimal and products are placed straight from the crate onto the shelves.



- + Promotional packaging for more attention
- + Savings on materials and energy
- + Easy to unwrap
- + Efficiency in logistics
- + Combinations, counting, stacking, banding

Where is Gcpack ?

The finishing touch!

Printwork at the forefront

Bookbinders and print finishing departments in printing companies are ahead of the game with Gcpack banding. This branch of industry recognised the value and advantages of banding early on. After all, printed goods and security documents must be bundled safely and without damage. To fulfil these specific requirements the right partner for advice, resources and materials is needed. Gcpack has been this partner for many years and continues to be a key partner by working together with customers.

Finish

In the graphics industry much consideration and effort goes into the actual process of design and printing. There is little time left for the final process, also known as *print finishing* or *post-press*. This must always be rapid and Gcpack banding solutions fulfil this requirement, simply, reliably, flexibly, quickly and innovatively with high quality technology. Print work, perfectly finished with a paper or film band. Larger packages such as flat printed boxes can also be efficiently bundled with the help of a press.

Endless possibilities

To bundle folders, brochures, magazines, business cards, notepaper, boxes for wine, luxury perfumes or household equipment, and other printed goods Gcpack banding machines can be used as a stand alone or fully integrated in the production line. The easily mobile installations can be placed next to the folding machine, collator, stapler or cutting machine. For example, many Banding systems are placed next to the cutting machines at label printing companies where stacks of sheet cut labels are automatically transported and banded.

Impress

The graphics industry thinks ahead in post-press and makes clever use of modern Banding techniques and machinery. Banding continues to invest and innovate, responds to market demands and develops new and inventive technology. Bandall continues to add value to the graphics industry.



Finished?... Not without banding!



- + Neat finish
- + Low operational costs
- + Flexible uses
- + User-friendly





Health & Beauty

Intensive Care

Banding is an extremely suitable method for bundling or sealing medicines hygienically and with care. Ten boxes of paracetamol or blister packs of tablets can be bundled together very quickly with a paper or film strip, easily removed at the pharmacy. Ready for sale with a promotional or brand image band. Two bottles for the price of one or *Shelf Ready Packaging*. Banding offers enormous advantages, both for the pharmaceutical and for the cosmetic industries. Banding is also suitable for use in clean rooms.

Highly attractive

A beautifully printed band with your own unique house style guarantees great representation of your cosmetic products as this response shows: "In the cosmetic sector packaging should be attractive or preferably invisible, certainly for make up. Gcpack responds to this with the transparent band which shows off the product and still provides the necessary information and seals the product. A luxury band with my own logo and brand image attracts attention and adds a certain cachet. With the promo band my products stand out in the shop."

Clever logistics

When the orders come in from pharmacists, it is necessary to work quickly, hygienically and safely. With Gcpack this process is more flexible. High quality technical machines bundle and band the boxes, and can count and stack them automatically in any **matrix formation** you require. Two rows of five boxes or four of six, the client decides. Cleverly banded with a minimum of packaging materials and simple to unpack. The enormous savings in packaging materials also benefit the environment.



- + Safe and clean
- + Simple and quick
- + High-quality cosmetic packaging
- + Flexible use
- + Ideal promotional packaging



Where is Gcpack?

Smart and tidy,
elegant and chic



*A worldwide network of qualified distributors, ready to answer
all your banding requirements. Please contact us.*



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